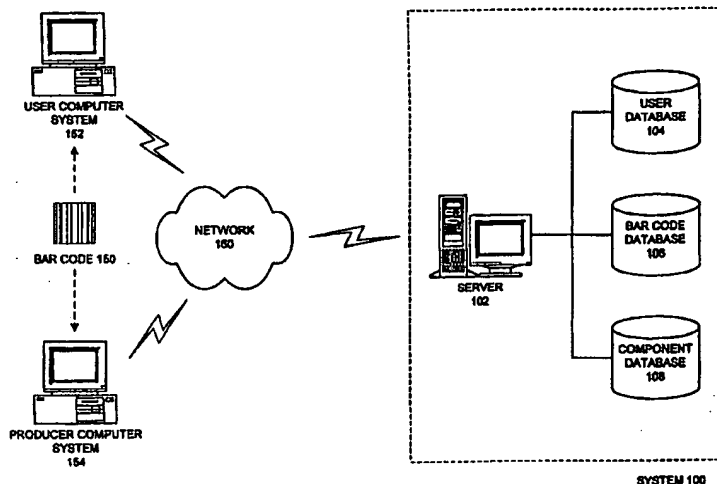




## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification <sup>7</sup> : G06F 17/60	A2	(11) International Publication Number: <b>WO 00/65509</b> (43) International Publication Date: 2 November 2000 (02.11.00)
<p>(21) International Application Number: PCT/US00/10838</p> <p>(22) International Filing Date: 21 April 2000 (21.04.00)</p> <p>(30) Priority Data: 09/296,479 22 April 1999 (22.04.99) US</p> <p>(71) Applicant: QODE.COM, INC. [US/US]; Suite G104, 4850 North State Road 7, Lauderdale Lakes, CA 33319 (US).</p> <p>(72) Inventors: MILLER, Michael, Robert; 5363 NW 60th Drive, Coral Springs, FL 33067 (US). MILLER, Gregory, Paul; 5363 NW 60th Drive, Coral Springs, FL 33067 (US). BERNSTEIN, Richard, N.; 10220 SW 142nd Street, Miami, FL 33176 (US).</p> <p>(74) Agents: VAUGHAN, Daniel, E. et al.; Park &amp; Vaughan LLP, Suite 310, 702 Marshall Street, Redwood City, CA 94063 (US).</p>	<p>(81) Designated States: AE, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).</p> <p><b>Published</b> <i>Without international search report and to be republished upon receipt of that report.</i></p>	

(54) Title: SYSTEM AND METHOD FOR PROVIDING ELECTRONIC INFORMATION UPON RECEIPT OF A SCANNED BAR CODE



## (57) Abstract

A system and method are provided for receiving a bar code from a user, retrieving information concerning an item identified by the bar code, and providing the information to the user. The information may include a hyperlink, a description, summary or review of the item, network address, etc. Producers, vendors, manufacturers and other entities may register bar codes and information about items, including electronic commerce opportunities. A graphical display returned to a user may thus include various product details, advertisements, purchasing opportunities and other data. The graphical display may be tailored to a particular entity, such as the operator of the system or an organization that provided the user with a bar code scanner. The system includes one or more databases to store registered bar codes, information relating to items and components of graphical displays. One or more servers are also included, to maintain the databases and communicate with users and other entities.